

# NO PLACE LIKE HOME

*Celebrating 40 Years of Advocacy*

**FRIDAY, MAY 1 • ZHOU B ART CENTER 1029 W 35<sup>TH</sup> ST**

## **SPONSORSHIP LEVELS**

### **Presenting Sponsor**

*Ruby Slippers*

Requested Contribution: \$50,000

Two available

- Chicago Coalition for the Homeless "No Place Like Home – Celebrating 40 Years of Advocacy," presented by SPONSOR
- Use of the name of the event in advertising and promotions, with approval
- Logo inclusion in all print and online advertising including the Save The Date postcard and event invitation
- Logo inclusion and link on event website
- Social media mentions on Facebook: 12,000+, Twitter: 7,000+, Instagram: 1,500+
- Logo inclusion in our e-newsletter (9,200+ subscribers)
- 20 complimentary tickets to the event
- Logo inclusion in video presentation
- Logo on signage on site
- Support highlighted in the event's formal presentation
- Back cover and full page ad in the event program
- Specialty cocktail crafted and named to highlight your company's support

### **Additional promotional benefits throughout the year:**

- Sponsor recognition at the 17th CCH Golf Outing (August 2020) at the Wilmette Golf Course. This includes an opportunity to reserve a complimentary foursome as well as signage on the course.
- Listed as a sponsor in all other 40th Anniversary events hosted throughout the year.

### **Lead Sponsor**

*Emerald City*

Requested contribution: \$25,000

Four available

- Logo inclusion in all print and online advertising including the Save The Date postcard and event invitation
- Logo inclusion and link on event website
- Social media mentions on Facebook: 12,000+, Twitter: 7,000+, Instagram: 1,500+
- Logo inclusion in our e-newsletter (9,200+ subscribers)
- 15 complimentary tickets to the event
- Logo on signage on site
- Support highlighted in the event's formal presentation
- Full page ad in the event program

## Associate Sponsor

Lollipop Guild

Requested Contribution: \$10,000

Six available

- Logo inclusion in select print and online advertising
- Logo inclusion and link on event website
- Social media mentions on Facebook: 12,000+, Twitter: 7,000+, Instagram: 1,500+
- Logo inclusion in our e-newsletter (9,200+ subscribers)
- 12 complimentary tickets to the event
- Logo on signage on site
- Support highlighted in the event's formal presentation
- Full page ad in the event program

## Advocate Sponsor

Lions & Tigers & Bears

Requested contribution: \$5,000

Ten available

- Logo inclusion in select online advertising
- Logo inclusion and link on event website
- Social media mentions on Facebook: 12,000+, Twitter: 7,000+, Instagram: 1,500+
- Logo inclusion in our e-newsletter (9,200+ subscribers)
- 8 complimentary tickets to the event
- Logo on signage on site
- Full page ad in the event program

## Stakeholder Sponsor

Yellow Brick Road

Requested contribution: \$2,500

Unlimited

- Logo inclusion and link on event website
- 5 complimentary tickets to the event
- Logo on signage on site
- Half page ad in the event program

## Supporter Sponsor

Toto

Requested contribution: \$1,000

Unlimited

- 3 complimentary tickets to the event
- Half page ad in the event program

